



Spectrum Gaming Group Appoints Jenna Wheeler as Director of Events and Communication

HORSHAM, PA: Spectrum Gaming Group, the premier global gaming consultancy firm offering expert services worldwide for over 30 years, is pleased to introduce Jenna Wheeler as Director of Events and Communication. Ms. Wheeler brings over 17 years of gaming industry experience.



She began her career at Gaming Laboratories International's world headquarters, where she spent 13 years in Quality Assurance, Quality Management Systems, and Procurement. She went on to join Odds On Compliance in the early days of its startup period, handling the company's marketing initiatives, and was part of the team to bring their first reg-tech tool to market. Ms. Wheeler also played an instrumental role in the company's full rebrand following a merger, ensuring that the new brand gained industry traction and retained the trust and confidence of clients, partners, and industry stakeholders.

Additionally, she is an active member of Global Gaming Women (GGW), serving on the Mentorship Committee, as a Lean-In Circle Moderator, and as a participant in GGW's "Harvard Manage Mentor Spark" program.

"We are pleased to welcome Jenna Wheeler to the Spectrum Gaming Group team. Her expertise will play a pivotal role in advancing our initiatives and enhancing our strong presence in the gaming industry," said Fredric Gushin, CEO of Spectrum Gaming Group.

At Spectrum, Ms. Wheeler will coordinate the Summer and Winter Meetings for the National Council of Legislators from Gaming States (NCLGS) and the Racing and Gaming Conference at Saratoga of which Spectrum serves as the Executive Director. Her role will also encompass proposal writing, branding, and marketing initiatives.

"I am thrilled to join the Spectrum team," Ms. Wheeler said. "The reputation that Spectrum has established in the global gaming industry is second to none. Spectrum upholds the highest standards of excellence, something I am proud and excited to be part of."

Ms. Wheeler received a Bachelor's degree in Communications from Monmouth University, and has embraced continuing education by earning certificates in Digital Communication, Digital Marketing, Media/Multimedia, and Impactful Writing.

About Spectrum Gaming Group: Spectrum is a non-partisan consultancy that specializes in the economics, regulation and policy of legalized gambling worldwide. Spectrum has provided independent research and professional services to public-sector and private-sector clients since 1993, having worked in 44 US states and territories and in 48 countries on six continents. Employing renowned experts in every facet of the gaming industry, Spectrum serves state, tribal and national governments, casino operators, suppliers, regulators, developers, investors, law firms, and other gaming-related professionals in all sectors of the legalized gambling industry. Contact Spectrum at solutions@spectrumgaming.com or +1.609.926.5100.



Spectrum Gaming Group | 200 Lakeside Drive Suite 250 | Horsham, PA 19044 US

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