



Spectrum Gaming Group Announces Passing of Special Advisor Paul Bograd

Spectrum Gaming Group announced today that our friend and advisor Paul Gary Bograd has unexpectedly passed away in Manila at age 73. Mr. Bograd had an incredible career in American and international business, including politics. Spectrum founder and CEO Fredric Gushin first met him in 1979 as a young attorney assigned to the New Jersey Division of Gaming Enforcement; Mr. Bograd was serving as Deputy Chief of Staff to Governor Brendan Byrne. The paths of Mr. Gushin and Mr. Bograd crossed again in Asia many years later, when Mr. Bograd had a successful career in communications, economics, marketing and politics. He successfully ran presidential and other campaigns in the Philippines and soon became a trusted Special Advisor to Spectrum.



"It has been my pleasure to know and work with Paul Bograd in Asia. He truly had an outstanding career in the US and in the Philippines. Paul was unique – how many Americans do you know who achieved what Paul has accomplished overseas, including running two successful presidential campaigns in the Philippines?" Mr. Gushin said.

Mr. Bograd was a visionary in the field of international communications, specializing in economic policy communications, crisis and risk management, electoral strategies, public and regulatory issues management, institutional brand development, and behavioral economics.

Throughout his illustrious career, Mr. Bograd served as a senior and principal electoral campaign advisor and strategist for national and presidential elections across the United States, Latin America, Russia, and Southeast Asia. His expertise was sought by businesses, corporations, governments, and newly privatized entities facing challenges in brand growth, political landscapes, marketing, sociological and cultural dynamics, crisis and intangible risk management, privatizations, and unsolicited mergers and takeovers.

Mr. Bograd earned a B.S. in Communications from Ohio University and served as the Associate Director of the Institute of Politics at Harvard University's Kennedy School of Government.

Mr. Bograd is survived by his sister Sandra.

About Spectrum Gaming Group: Spectrum is a non-partisan consultancy that specializes in the economics, regulation and policy of legalized gambling worldwide. Spectrum has provided independent research and professional services to public-sector and private-sector clients since 1993, having worked in 44 US states and territories and in 48 countries on six continents. Employing renowned experts in every facet of the gaming industry, Spectrum serves state, tribal and national governments, casino operators, suppliers, regulators, developers, investors, law firms, and other gaming-related professionals in all sectors of the legalized gambling industry. Contact Spectrum at solutions@spectrumgaming.com or +1.609.926.5100.



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