# Presentation for Attorney General Alliance

"Skill" Games Pose Serious Challenge to Effective Gaming Regulation

October 24, 2024



## **Key Findings in Multiple States**

- By any reasonable measure, 'skill' games meet definition of a slot machine
  - Like their regulated counterparts in casinos, these machines rely on patrons to wager money in the hope of winning more money, thus meeting the core definition of gambling.
  - 'Skill' is a minimal characteristic of these machines, and of the overall business model



## **Key Findings in Multiple States**

- Presence of "skill" in these machines does not exempt them from need for:
  - Licensure
    - Owners, operators, distributors, key employees to demonstrate their good character, honesty and integrity
  - Regulation
    - Testing
    - Financial Controls
    - Internal Controls
      - Camera coverage
      - Prevention of underage gambling
      - Responsible-gaming practices



#### **Direct Impacts**

- They cannibalize casino industry and Lottery
- Their presence diminishes value of a gaming license and seriously threatens ability to meet goals of states, communities, such as:
  - Employment growth
  - Urban development
  - Tourism expansion
  - Tax revenue



### **Indirect Impacts**

- Combination of cannibalization, diminished value of gaming license leads to less capital investment by gaming operators
- Presence of unregulated, unlicensed gaming undermines public confidence in gaming
- Unlicensed operators are setting gaming policy in states



# Indirect Impacts Are Far More Serious



# **Brief History of Legal Gaming**

- From 1931-1978, only one state offered legal casinos
- On May 23, 1978, Atlantic City opened its first casino
- Today, more than 1,000 casinos operate across the United States



#### Catalyst for Change in Public Trust, Acceptance

- Alchemy of licensure and regulation:
  - Comprehensive
  - Effective
  - Principled
  - Unyielding
  - Applicants have burden of proof



#### **Central Element of Licensure**

- Gaming licensure is a privilege, not a right
- Applicants for licensure must demonstrate they already possess requisite good character, honesty and integrity
- Bad actors are not welcome
  - Including those who operated outside lines of legalized gaming



#### How to Deal with 'Skill' Games

- Most popular option: Ignore them
- Most difficult option: Remove them
- Worst option: License, regulate, tax them



## Why not license 'Skill' Games?

- Creates unanticipated challenges to licensed operators who have abided by the rules
- Undermines confidence in gaming as a reputable industry
- Gaming policy would not be controlled by elected, appointed policymakers

